**Nutrition Committee**

**April 2, 2017**

**Park Hyatt Aviara**

**Carlsbad, California**

**Blue Heron Room**

**1:00 pm**

**Agenda**

1. Call to Order
2. Antitrust Compliance Reminder
3. History of the JPA Nutrition Committee and State of the Industry
   1. Research
   2. Dietary Guidelines
   3. Regulatory
4. 2017 Strategy and Tactics
   1. Research Updates
      1. Diabetes Literature Review
      2. 2016 Research Underway
      3. 2017 Research Project
   2. Regulatory Updates
      1. Comments:
         1. Canada Front-of-Pack Nutrition Labeling
         2. Added Sugars Guidance Document
         3. Definition of “Healthy”
      2. WIC Initiatives
      3. In-Person Meetings
5. Nutrition/Communications Committee Projects
   1. Key Opinion Leader (KOL) Tools
   2. KOL Outreach
6. Other Business
7. Adjourn