

Guidelines for Participation in the JPA ASSOCIATE SHOWCASE

Who May Participate

Associate members of JPA who provide ingredients, packaging equipment or services to manufacturers of juice and/or juice products.

Literature Distribution

Material for distribution must be limited to product information, reports, and technical information. Thumb drives containing product and technical information are allowed.

PowerPoint Presentations

PowerPoint Presentations are allowed via laptop computer within table space limits, **provided there is no sound and the computer is battery operated. No other power sources will be available.**

Table Limitations

Promotional souvenirs or other giveaways **will NOT be** permitted. No table displays taller than 20" tall and/or wider than 2½ feet. Company identification will be provided for each registrant by JPA. Individual company signs, table skirts, posters or badges will not be permitted.

Samples

A product sample may be displayed within table space limits. The product sample/s **MUST BE DISPLAYED:**

- **IN THE FORM IN WHICH IT IS SOLD TO MANUFACTURERS JUICE OR JUICE PRODUCTS and/or**
- **IN A JUICE OR JUICE PRODUCTS APPLICATION IN SHELF STABLE FORM FOR SAMPLING PURPOSES ONLY.** No facilities to heat or chill samples will be available.

The quality and safety of any product samples are solely the responsibility of the Associate member of such product/s. JPA is not responsible for any product sample/s.

Additional Sampling Guidelines for COVID Precautions:

- Wear disposable gloves and change frequently if your hands come into physical contact with someone.
- Have all samples in small paper cups, including spoons if needed.

Table Space

Table space will be approximately 2-1/2 ft. x 3 ft. (Two participating, non-competing companies will share a 6 ft. x 30 inch table.) Space is limited and registrations will be accepted on a "first-come" basis.

Personnel

Tables must be attended by a company representative for the first 45 minutes of the event. Company representatives must be registered for the JPA Annual Meeting. Please, no more than two representatives manning the table at one time due to space limitations.

Food and Beverage

The Open House is scheduled during a JPA reception and light hors d'oeuvres and beverages will be available for all attendees. See information under "Samples" for additional information.

Shipping Information

Specific shipping instructions will be provided approximately 2 weeks prior to the meeting.